

Public Accountants Society of Colorado
Advertising Rates
7-1-19

To Place an Order Contact:

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The Fine Print

PASC does not print a newsletter. Advertising is available on the website. PASC has approximately 200 members who are largely tax-preparers (and some are CPA's, EA's, and FPA's) and an additional 200 seminar attendees. PASC emails the members and recent seminar attendees regularly (depending on the time of year, very little between January and April 15th) and the emails direct the members to useful information on the website (where they will see your ad).

PASC also will include a reference to your ad in the emails, with a link to the ad.

Please allow 2-3 weeks for your ad to appear after we receive payment.

PASC reserves the right to reject any advertising for any reason.

We can send you a secure digital invoice to pay using any major credit card (through PayPal but no PayPal account is needed), or you can pay by check.

Online Advertisements

Online Ad - Home Page

Size	1 Month	3 Months	6 Months	12 Months
120x600 Side	75	125	225	425
120x90 Side	20	40	55	90

Online Ad - 1 Selected Interior Page

Size	1 Month	3 Months	6 Months	12 Months
120x90 Top	15	25	40	50
728x90 Top	25	70	115	215
120x600 Side	40	100	190	365
120x90 Side	10	15	20	40